total guide to

RATE CARD

✔ GOOGLE JUICE & FREE JOB ADVERTISING ALL COME AS STANDARD WITH OUR PACKAGES

INTRODUCTORY PACKAGE

✔ Company profile in up to 3 areas of the site

✔ Inclusion in up to 3 relevant guides

✔ Option to add events, offers and competitions

✔ Automatic inclusion in monthly triggered emails

✔ Control panel access

✔ Amplification on our social networks

£395+VAT 6 MONTHS / **£595+VAT** 12 MONTHS

ENHANCED LISTING

✔ Google loves back links to authoritive websites so being featured on TGt will also improve your own websites organic search engine rankings

✔ Company name, telephone number, email, website and map, links in the directory & in one category of your choice

£120+VAT 12 MONTHS /**£10** A MONTH

BRONZE PACKAGE

✔ Detailed company profile in all relevant areas of the site incl. contact details, map, logo, website & social links & up to 5 images

✔ Inclusion in all relevant and timely guides

✔ Events listings and inclusion in the events calendar

✔ Option to add unlimited offers and competitions

✔ Publication of one press release/blog post per month

✔ Control panel allowing you to update events and offers

✔ Job membership enabling you to upload unlimited vacancies

✔ Amplification on our social networks*

£99+VAT PER MONTH 12 MONTH AGREEMENT

SILVER PACKAGE

✔ Animated advert in all relevant areas of the site (248px x 68px)

✔ Detailed company profile in all relevant areas of the site incl. contact details, map, logo, website & social links & up to 5 images

✔ Inclusion in all relevant and timely guides & unique content

✔ Events offers and competition listings

✔ Promo banner on relevant subsite (16 weeks/52)

✔ Monthly front page editorial/blog post/press releases

✔ Quarterly inclusion in TGt monthly email newsletter

✔ Automatic inclusion in monthly triggered emails

✔ Job membership and control panel

✔ Social network amplification inc. £18 per month boosted post

£195+VAT PER MONTH 12 MONTH AGREEMENT

GOLD PACKAGE / PREMIUM AREA SPONSORSHIP

✔ Large animated ad in all relevant areas (248px x 128px)

✔ Detailed company profile in all relevant areas of the site incl. contact details, map, logo, site and social links & up to 10 images

✔ Promo banner on relevant subsite (858px x 376px)

✔ Promo banner on the site homepage (max. 8 weeks/52)

✔ Guaranteed second position in all relevant guides and content

✔ Events listings and inclusion in the events calendar

✔ Option to add unlimited offers and competitions

✔ Monthly front page editorial/blog post/press releases

✔ Bi-monthly inclusion in TGt monthly email newsletter

✔ 2 x Dedicated email campaigns

✔ Automatic inclusion in monthly triggered emails

✔ Job membership and control panel & unique content creation

✔ Amplification on our social networks* plus £27pm boost

£345+VAT PER MONTH 12 MONTH AGREEMENT

PLATINUM PACKAGE / SUBSITE 'SPONSORED BY'* SPONSORSHIP

*ad av 600k impressions PM

✔ X-Large animated ad on site homepage (348px x 348px) with guaranteed top position on sponsored section and pages within

✔ Detailed company profile in all relevant areas of the site incl. contact details, map, logo, site and social links & up to 10 images

✔ Guaranteed top position in all relevant guides and content

✔ Promo banner on section homepage (858px x 376px)

✔ Promo banner on the site homepage (max. 24 weeks/52)

✔ Events listings and inclusion in the events calendar

✔ Option to add offers & competitions & have unique content created including 1x video (T&Cs apply)

✔ Unlimited front page editorial/blog post/press releases

✔ Monthly inclusion in TGt monthly email newsletter

✔ 4 x Dedicated email campaigns

✔ Automatic inclusion in monthly triggered emails

✔ Job membership and control panel

✔ Amplification on our social networks plus £34 boost

£595+VAT PER MONTH 12 MONTH AGREEMENT