

Christmas Parties

Marketing Packages 2024

total **guideto**

All wrapped up



Option 1
£345+VAT

-  Christmas guide inclusion with short description
-  An image or logo,
-  1 x link and contact details
-  1 x Instagram and Facebook post
-  Recurring event in Total guide to events calendar for all your Christmas party dates
-  Organic & shared Facebook and Instagram stories

The Christmas Cracker

Option 2
£645+VAT



-  Detailed guide inclusion, image or logo, links to your sites, social coverage, contact details
-  Recurring event in the TGT events calendar for all your Christmas party dates
-  Detailed company profile listing with links to website, social content related to your christmas parties and offers
-  Option to add special offers
-  Option to run on-site and social media competitions

Christmas Parties

Marketing Package Options 2024

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Headline Sponsorship

Option 3

£2495+VAT

Everything in option 2, plus:



Professional photographer to shoot a party night of your choice - gallery on TGT homepage and images supplied to you including drone footage.



Social coverage with your page added as a collaborator (£100 Facebook and Instagram boost budget) & option of competition - (£30 ad budget included)



Top listing placement with detailed info, sponsored by logo throughout the guide, mention as sponsor on all social posts promoting the guide, dedicated box within the guide - Option to add offers



Leaderboard advert at the top of the Christmas party guide and throughout our Business, Entertainment and Eating/Drinking section



Featured event/content on the site homepage and all relevant sections



Sponsorship of an inclusion in 2 x monthly email newsletters



PLUS 1 x dedicated email campaign



Headline sponsorship and top inclusion in the Christmas Parties email newsletter

Marketing Packages 2024

Festive add on's

Can be added to any package

- Local Influencer review - local influencer + 1 - Insta Reel and Tik Tok to go on their channels, TGT and your own - £195+VAT
- Professional photoshoot of 1 night with a selection of images and video clips to use on your own channels + a gallery on TGT - £295+VAT
- Drone footage outside the venue + a selection of 10 images of one of your parties - £345+VAT
- Facebook/Instagram ad or boost on our pages price tailored to your budgets
- Dedicated email campaign to a local Total Guide to database - £495+VAT
- Dedicated email campaign to our South West email database - £745+VAT
- Box in 1 x email newsletter - £145+VAT
- Banner in 1 x email newsletter - £195+VAT
- Homepage leaderboard advert - £395+VAT per month
- Internal leaderboard advert - £295+VAT per month



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